

## Win an Apple Watch Series 3

To celebrate our 20th anniversary of delivering event branding in the UK we are running a competition. The questions below are based around the landmark events that we have delivered the branding for over the last 20 years and will feature on the backwall of our stand at the Showman's Show 2017. All you have to do is answer the five cryptic clues below and come up with a tag line for Sunbaba to use in 2018. The person who answers all the questions correctly and comes up with the best tagline, as judged by a couple of event industry experts will be the winner and receive an Apple Watch Series 3. **Terms and Conditions apply (please see reverse for details)**

### Question 1)

I'm frozen but I don't need a blanket, I come in different flavors but I'm not a pizza, I can be licked but I'm not an envelope, I might taste of chocolate or maybe a hint of mint.

**What am I and in what year and at what location was I used?**

**Type of branding**  **Year**  **Location**

### Question 2)

I was dreamed up in a pub in 1978, my first finish line was Wellington Arch by Hyde Park Corner, in 2012 an incredible 36,705 people completed me, since I began in 1981 I have raised £716 million for charity, I am the largest single annual fund-raising event in the World.

**What am I and in what year and at what event was I used?**

**Type of branding**  **Year**  **Event**

### Question 3)

I am a chemical element and have an atomic number, my party trick is to change the tone of your voice, my BMI is zero, I have the power to make objects float.

**At what event was I used for and when and what is my atomic number?**

**Event**  **Year**  **Atomic Number**

### Question 4)

My name is the Scots word for the last day of the year, Auld Lang Syne is sung to celebrate me at 00:00am.

In 1996 I was the worlds largest New Years Eve Party, this year will be my 24th Anniversary

**Where am I and in what year did Sunbaba brand me and how many people attended (Guinness Book of Records)?**

**Where**  **Year**  **No in 1996**

### Question 5)

And, it feels like we're having the time of our lives, Let's light the fire, find the plain  
Let's come together as one in the same, Cause it feels like we're having the time of our lives,  
We'll find the glory in the game, All that we are, for all that we are, For the time of our lives.

**This is the official song for which sporting event on Sunbaba's time-line?**

**Type of branding**  **Year**  **Event**

**Your Tag-line for Sunbaba in 2018 in not more than 6 words**

**PLEASE PRINT YOUR DETAILS IN CAPITAL LETTERS (all sections must be completed)**

**Name**

**Company**

**Email**

**Mobile No**

|  |  |  |  |
|--|--|--|--|
|  |  |  |  |
|--|--|--|--|

**Area of activity within the UK Events Industry**

**Please note entries close on Tuesday 24th October and the winner will be announced on Wednesday November 1st**

## **Sunbaba's 20th Anniversary - Apple Watch Series 3 Competition Terms and Conditions of Entry**

- 1. Only one entry per person (multiple entries by the same person will not be considered)**
- 2. The prize is an Apple Watch Series 3, 42mm Silver Aluminium Case with sports band value £359.00.  
Please note there will be no cash alternative.**
- 3. Entries close on Tuesday October 24th and the winner will be notified on 1st November 2017 and the result published on the Sunbaba Website and their name used in Sunbaba's November newsletter.**
- 4. The winner will be the person who answers all five clues correctly and comes up with the winning tag-line as judged by two of the UK leading events industry experts.**
- 5. The winning tag-line will become the copyright of Sunbaba Systems Ltd and will be used by them as part of their PR activities in 2018**
- 6. Postal entries should be sent to:-  
Sunbaba Systems Ltd, Suite 223, Legacy Business Centre, 2a Ruckholt Road, Leyton E10 5NP  
and to arrive no later Tuesday 23rd October 2017 and labelled Apple Watch Competition**

**Copyright Sunbaba Systems Ltd E. & O.E**